

MARKFIELD ARTS LTD

Regd office: suite 17789, lower Ground floor 145-157 St. John street EC1V4PW.

DATE: 30TH OCT.2012

Dear Sasha Andrews,

I wish to respond to the representation that you have submitted in relation to the granting of a license for the above venue. Your representation refers to the following concerns, these being:

- Public Safety
- Inebriated People
- Noise
- Mess/Litter

We are duty bound by mandatory conditions to manage alcohol on site. We also have an alcohol management policy ourselves that prevents alcohol being supplied irresponsibly. It is plainly obvious that if the crime, disorder, anti-social behaviour, intimidation, threat to public safety, nuisance or disturbance that you have referred to, had occurred at our previous events, then it is quite clear that local residents would, and should, be opposed to this application en-masse. We would also expect both the Police and the Council's health and safety officers to object to the terms of the proposed licence if this was a real concern. We have worked closely with the Responsible Authorities to promote the licensing objectives and will continue to do so. It is clear that they are satisfied with the arrangements that we have put in place and there are no outstanding representations from these experts. There is no need for anyone in the local community to feel threatened. We will have signage-asking people to leave quietly and responsibly and, SIA security staff will be on duty to manage the area immediately around the venue and to encourage attendees to move on once the venue has closed.

The agreed maximum attendance of 450 will not cause disruption and congestion for residents. This attendance is no more than events that have been held by us in the past.

You also write " about inebriated people who collect late in night". I am sorry to hear that you are worried about the inebriated people on the street. I have to say that I am reassured that you have not linked the above concerns of any sort with the Markfield Arts events that have taken place in the past. You shouldn't be concerned about Public safety in the area as a result of this license application. The Police do not have these concerns and as a result, have not made a representation.

With regard to noise, again I must reiterate that you should not have been bothered by noise as a result of any of the previous events held by Markfield Arts and I'm sure we would have been informed if you had felt the need to have made any complaints to the Council about any nuisance or unreasonable disturbance that you have suffered. We are in dialogue with the Haringey Council Enforcement Response Team to install a noise-limiting device in the Venue and set a level approved by the response team prior to regulated entertainment taking place in conjunction with the premises license.

However, to reassure you further I can confirm that we have a noise management strategy, which involves monitoring any potential noise from the venue in the surrounding area and managing the sound at source within the venue. You really have no need to be concerned.

With regards to mess/litter, we have sufficient waste receptacles within the curtilage of the venue and will ensure that our SIA security personnel do not allow people to exit with drinking vessels or food packaging and will encourage attendees to dispose of waste before they leave the site.

As for our events coursing litter and mess being left in Markfield Road we can assure you that we put great efforts into this particular task, We have been cleaning Markfield Road thoroughly during and after every event in many cases cleaning the rubbish of other businesses and the general public, as we are fully aware that we are likely to be blamed for any rubbish left. If you see Markfield Road on a Monday morning when we have not been holding an Event you will notice a stark contrast.

We feel it is unjust that you elude to Markfield Arts having a negative impact on the surrounding areas. As a relatively new business in the area, we want nothing else but the positive promotion of the area and its surroundings.

Everything that you raise in your representation is what you 'believe' might happen if the venue is granted a licence and not what has actually happened. There have been over a dozen events held at this venue and run by the proposed licensee and to date, none of your fears have been realised. Please rest assured that the attendance numbers agreed in this proposed licence are no greater than those that have previously been held under Temporary Event Notices.

We have no desire to cause you undue concerns for your personal safety and would like to work closely with you as one of our neighbours to ensure that good working relationships can prosper.

To summarise:

- Markfield Art's aim is for safe, controlled activities that will have minimal impact on the local community
- Adequate controls and effective tried and tested systems are in place for proactive and effective management
- Competent people are in place to manage the premises

I hope that you are able to feel reassured by this response. Please do not hesitate to contact me if you have any queries or require further information. We would also like the opportunity to discuss this in person. Please feel free to contact P.M. Bacon on 07710 088947 to arrange a meeting.

Yours sincerely

Abhishek Beltharia

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